# DL

# David Lortal

Remote Product Manager

## Contact

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in
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## Skills

### PRODUCT
Project planning
Risk Management
Resource Management
Stakeholder Communication

### PERSONAL
Organised
Leadership
Attention to Detail
Flexible and Pragmatic

### TECHNICAL
Agile | Scrum
Jira | Confluence
Slack | Zoom
Google Analytics
Zoho|SalesForce

## Personal Profile

David is a detail-driven and self-motivated product manager with nine years of experience in software development. Adept at utilizing limited resources to maximum effect, David has successfully launched sophisticated products, including awards entry administration, video streaming, event ticketing and online voting. Organized and methodological, David is an expert at scoping, creating product backlogs, and defining MVPs.

## Experiance

### Consultant Product Manager, Remote | BAFTA
January 2019 – Present

- Successfully launched BAFTA Events taking over a challenging launch and refining the product to the core deliverables for MVP.
- Quickly developed new features for BAFTA Events to enable teams to facilitate online events in response to COVID-19.
- Oversaw development of Cloud Studio which live stream HD Video assets into Zoom Webinars and VOD streaming partners.
- Upgraded BAFTA Events to support BAFTA Awards ticket processes, including improving security of ticket sales introducing processes which support COVID safe events.
- Improved the Nucleus core functionality including the introduction of Manual Categories and Media Library to improve the storage of video assets user workflows.
- Successfully onboarded and delivered significant custom development and provided training for two additional Nucleus clients.
- Introduced developments to update the jury voting system, in response to COVID-19 to enable the system to operate remotely.
- Introduced new sales, onboarding, scoping, development and support processes which have streamlined operations and reduced costs.
- Researched and developed a plan of action to migrate Nucleus external systems into AWS to reduce costs and support time and a programme to deliver system wide code upgrades.

# DL

**David Lortal**

Product | Project

## Projects

### 2021 BAFTA Cloud Studio

Developed a solution to enhance Zoom events by streaming HD video content using cloud servers.

### 2020 Parellal Transcoding

Massively increasing video transcoding times by ulitising HLS technology and AWS Lambda compute service.

### 2019-2020 FOCAL International Website

Project managed the tendering, website build and migration to new CRM.

### 2020 BAFTA Events

Delivered the MVP for online ticketing system designed to support BAFTA's international events programme.

## References

Benjamin Jefferson – CTO, BAFTA

benj@bafta.org

Mary Egan - Director of Operatons

FOCAL International

mary@focalint.org

# Experiance (Continued)

## Freelance Project Manager, Remote | FOCAL Int.

October 2019 – APRIL 2021

- Managed the procurement, researching suppliers, and provided consultation in supplier selection for the build of the FOCAL International's new website.
- Managed the project on behalf of the client, ensuring the development moved forward at a rapid pace by removing roadblocks and enabling supplier/client communication.
- Migrated existing membership database and processes to Zoho CRM, Zoho Books, Zoho Subscriptions, Zoho Forms and Zoho Flow using workflows and custom functions to automate processes.

## Freelance Project Assistant, Remote | Tractable

August 2019 – January 2020

Assisted in the creation of a cloud controls security matrix ensuring the product fulfilled CSA requirements.

## Senior Product Manager, London UK | BAFTA

June 2016 – January 2018

- Product Manager of Nucleus, Awards Entry system, and all products supporting BAFTA Awards processes.
- Managed ongoing development using Agile, including Sprint Planning, Standups and product backlogs.
- Scoped requirements and feedback from all stakeholders.
- Scheduled development alongside bug fixes and responded to all unplanned issues as they arose.
- Responsible for sales, on-boarding and account managing all Nucleus clients which resulted in doubling the number of customers.
- Expert at crafting good relationships with stakeholders and clients while managing expectations, retaining 100% of customers.
- Performed all user acceptance testing prior to release ensuring developments meet required standards, reporting bugs and refining new product features.

## Product Manager – Awards, London UK | BAFTA

October 2011 – June 2016

- Product manager for all BAFTA awards systems using Agile to allocate development resource.
- Provided technical support, system administration and defined best practices for system usage for administrators and customers (BBC, Netflix, Disney).
- Took solution focused actions to resolve client's issues and remove road blocks enabling remote teams to conduct their work.

# Education

Goldsmiths College | University of London
BA History 2:1 (Hons)